



June 5-6 | Shanghai, China

HUAWEI CLOUD INSPIRE 2026

Where industry immerses in AI

Venue

Shanghai West Bund Convention Center

📍 No. 7 Longyao Road, Xuhui District, Shanghai, China

Overview

Huawei Cloud INSPIRE 2026 stands as the flagship tech event of the year, uniting top developers, technical experts, and industry leaders worldwide. Together, you delve into cutting-edge advancements in AI and cloud technologies, sparking transformative collaborations and driving unparalleled innovation across the global ecosystem.

10000+

Attendees

Deeper, diverse engagement with industry stakeholders

100+

Media agencies

100M+ impressions that supercharge branding

100+

Exhibitors

Access to the exclusive industry chain of tech leaders

6000m²

Exhibition space

Interactive experience for direct customer conversion

100+

Events

Dive into the latest tech and hands-on lab experiments



**HUAWEI CLOUD
INSPIRE 2026**

Sponsorship Scheme

Sponsorship Levels:

- 1. Standard:** Choose between Diamond and Gold partners to promote your brand via ads, exhibits, digital marketing, and media coverage.
- 2. Value-added:** Enhance your brand visibility by sponsoring specific event supplies.
- 3. Logistics:** Display your brand logo on the bottled water, vehicles, uniforms of the event, or gifts.

* Sponsorship benefits subject to change; for definitive details, reach out to Huawei sponsorship team.

Schedule and Discounts

Phase	Sign-up	Description
March 15 to April 20	First round	30% off for Diamond and Gold partners
April 20 to May 10	Second round	Normal price

To secure your spot, submit your form on the INSPIRE website.

Resources are reserved on a first-come, first-served basis.

01 Standard Sponsorship

Standard Sponsorship



Benefit Overview

Sponsorship benefits differ by level. Higher-level partners enjoy prioritized access to shared benefits. Given resource constraints, Huawei allocates resources based on factors including submission sequence, partner willingness, and exhibit relevance.

Category	Benefit	Diamond Partner CNY400,000	Gold Partner CNY20,000
Exhibition	Standalone booth	72 m ² , space-only	9m ² , space-only
	Session speech	Room for 50–100 people, 2 hours	-
Speeches	Open speech	One (15 minutes)	-
	Business meeting room	Room for 20 people, 1.5 hours	-
Ticketing	Exclusive invites (priority approval)	150	50
Publicity	Media coverage	√	-
	Continuous brand airtime	√	-
	Logo showcased on INSPIRE website/email	√	√
Advertising	Onsite advertising slots	√	-
	Logo showcased on partner logo wall	√	√




* Subject to change. Stay tuned for more new benefits.

Standard Sponsorship - Exhibition Benefits

Category	Description	Illustration
Standalone exhibition	<p>INSPIRE provides premium space-only booths where sponsors can vividly showcase cutting-edge innovations and tailored solutions built on the cloud.</p> <ul style="list-style-type: none">• Diamond Partner: 72 m²; Gold Partner: 9 m²• Sponsors must set up booths in the designated area following Huawei's construction guidelines. Prior agreement with Huawei on the exhibits is required. Audience-friendly, interactive contents are recommended, such as demos and sandboxes.• Standalone booths are limited; priority goes to early applicants with well-curated exhibits. Huawei has the final say on arrangements.	
Session speech	<p>Exclusive to Diamond Partners</p> <ul style="list-style-type: none">• Partners manage invites, prepare content, and share their publicity channels if possible.• Huawei Cloud offers a standard space accommodating 50 to 100 attendees for 2 hours max.• Agenda listed on the INSPIRE website• Review by Huawei required on the speech topics and content• Priority goes to early applicants with well-curated content. Huawei has the final say on arrangements.	



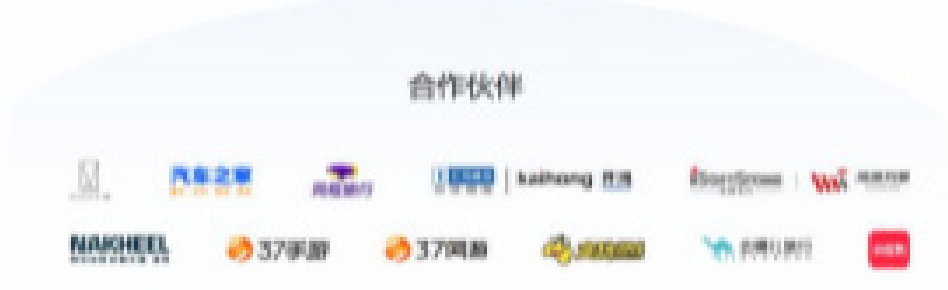
* Images for reference only. For any queries, contact the conference affairs team.

Standard Sponsorship - Exhibition Benefits

Category	Benefit	Illustration
Open speech	<p>Where partners share their growth stories, proven practices, digital transformation trends, and latest tech</p> <ul style="list-style-type: none">• 15 minutes of speech or release• Presentation software/hardware from Huawei• Priority goes to early applicants with well-curated content. Huawei has the final say on arrangements. <ul style="list-style-type: none">• Agenda listed on the INSPIRE website• Review by Huawei required	
Business meeting room	<p>A dedicated room for communicating with potential customers and partners</p> <ul style="list-style-type: none">• Room for 20 people, 1.5 hours	
Ticketing	<p>Sponsorship invites get reviewed first. Partners receive varying numbers of passes based on their level.</p> <ul style="list-style-type: none">• Diamond partners: 150 passes• Gold partners: 50 passes• Sponsors can distribute passes to their customers and partners for registration and use.	




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Standard Sponsorship - Publicity Benefits

Category	Description	Illustration
Publicity	<p>Sponsorship partners are entitled to co-promotion. Priority goes to higher-level, early applicants with well-curated content.</p> <p>Media coverage opportunities</p> <ul style="list-style-type: none">Diamond Partners are entitled to media exposure. They must supply promotional materials tied to the event and their collaboration with Huawei Cloud. Once approved by Huawei Cloud, these materials will be shared via Huawei Cloud's internal and external channels.Follow the authorization regulations for using the Huawei brand logo in partner content. <p>Continuous brand airtime</p> <ul style="list-style-type: none">Diamond Partners can show one-minute videos on large screens at selected venues. These videos may include CEO testimonials or company promotions. <p>Logo showcased on INSPIRE official website/email</p> <ul style="list-style-type: none">Diamond and Gold Partners can showcase their logos on the INSPIRE website and emails for greater visibility.	<p>Media coverage opportunities</p>  <p>Continuous brand airtime</p>  <p>Logo showcased on INSPIRE website/email</p> 

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Standard Sponsorship - Advertising Benefits

Category	Description	Illustration
Advertising	<p>Advertising opportunities vary by partner levels, allocated on a first-come, first-served basis. Huawei has the final say on arrangements.</p>	
	<p>Hanging banners</p> <p>Exclusive to Diamond Partners: Hanging banners inside the exhibition hall feature uniform design and one-by-one production, showcasing the partner's promotional visuals or product details.</p>	<p>Hanging banners</p> 
	<p>Billboards</p> <p>Exclusive to Diamond Partners: Billboards feature uniform design and one-by-one production, showcasing partners' profile and their products/solutions built with Huawei Cloud.</p>	<p>Billboards</p> 
	<p>Logo showcased on partner logo wall</p> <p>Available for both Diamond and Gold Partners: Exhibitors provide their logos in .ai files.</p>	<p>Partner logo wall</p> 

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02 Value-added Sponsorship

Value-added Sponsorship

Sponsorship Description

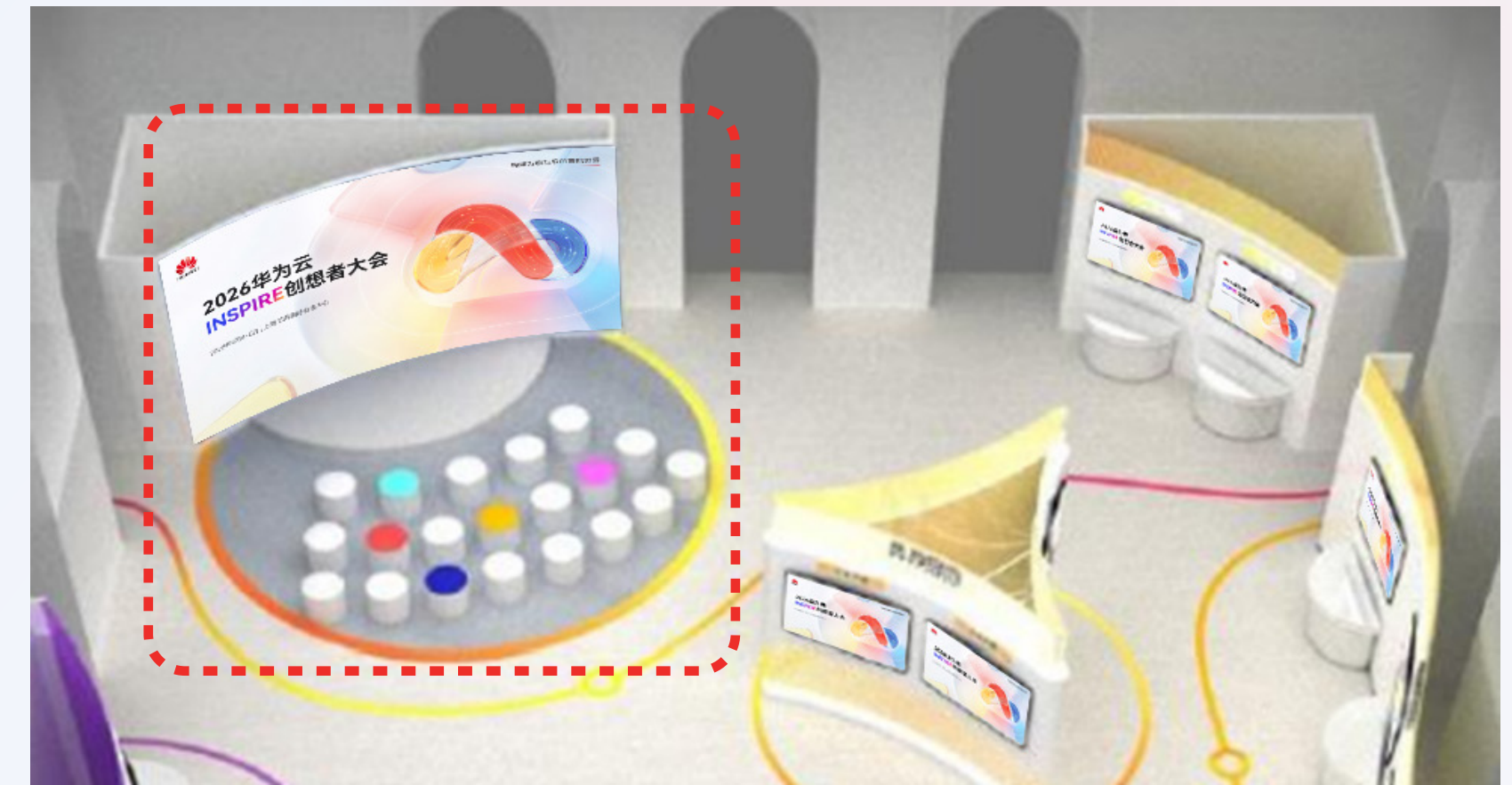
Open to sponsors without access to open speeches.

Sponsors can present their success stories with Huawei, proven practices, industry-specific digital trends, and the latest tech. This sponsorship is not eligible for early bird discounts and is priced per session. One session only for each sponsor. First-come, first-served.

Benefit Description

Benefit	Price	Benefit
Open speech	CNY2,000	One (15 minutes)

Note: Sponsors buying this benefits share this open speech stage with other sponsors and speakers.



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03 Logistics Sponsorship

Logistics Sponsorship

Sponsorship Description

The logistics sponsorship includes the supply of bottled water, vehicle services for guests and staff, gifts, and custom-made staff uniforms. Sponsors enjoy flexible options to enhance event efficiency while maximizing brand visibility and delivering impactful value.

Type	Description	Benefit
Water	Bottled water for onsite audience, staff, and guests	Online/onsite brand logo display
Vehicle	Guest pick-up and drop-off, staff transportation, and onsite emergency support	Online/onsite brand logo display
Uniform	Uniforms for the event staff	Online/onsite brand logo display
Gift	Exclusive gifts for guests and audience	Online/onsite brand logo display

FAQ

How do I submit a sponsorship application?

Complete and submit the form on the INSPIRE website. The event affairs team will verify your details and allocate resources according to the submission sequence.

When will you get in touch with me after I submit my sponsorship application?

We will get back to you within 1 to 3 working days.

Can I design my space-only exhibition booth?

Huawei provides the space and construction standards, and partners can build their own booths following the standards.

Can I purchase add-on sponsorships to obtain a larger exhibition space?

Diamond and value-added sponsorships: No

Gold sponsorship: Yes. Options: 18 m² and 36 m²

Logo exposure: No add-on; Ticketing: Add-on available

Example: If you purchase the Gold Sponsorship twice, you will have 18 m² of exhibition space, 100 exclusive invites, logo showcased on the INSPIRE website, emails, and the logo wall.

For inquiries, email us at cloudinspire@huawei.com.

Sign-Up Form

<https://www.huaweicloud.com/intl/en-us/about/inspire/info.html#/exhibitor.html>



Website

<https://www.huaweicloud.com/intl/en-us/about/inspire.html>



Thank you!